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**CCB (Asia) presents Ocean Park Croco Land to promote  
ecological conservation  
New attraction to enrich local tourism experience**

**Hong Kong – March 12, 2024** – China Construction Bank (Asia) Corporation Limited (“CCB (Asia)”) is delighted to present Ocean Park’s newest animal attraction, Croco Land, where will serve as the new home for the crocodile, named Passion, which was found last year in Pat Heung, Hong Kong. Croco Land will open to the public for free. Apart from providing support to nature conservation work of Ocean Park, CCB (Asia) also hopes this sponsorship would establish Croco Land as an additional tourism attraction in Hong Kong. In support of the opening of Croco Land, CCB (Asia) will be providing CCB (Asia) and CCB Credit Card or Debit Card customers with Ocean Park admission ticket offers to further attract mainland Chinese tourists to Hong Kong.

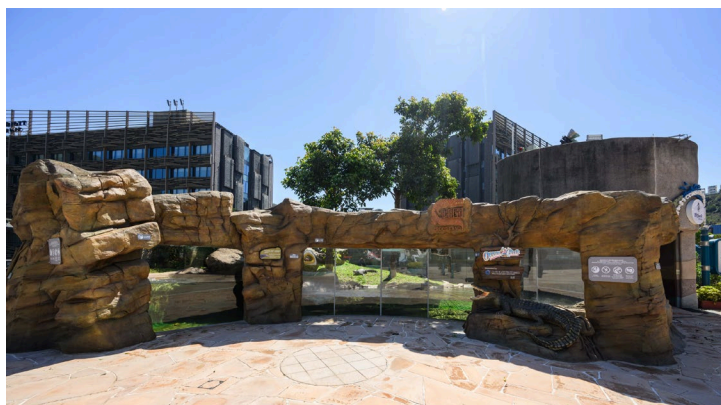
“CCB (Asia) has always supported environmental protection and nature conservation as part of our corporate citizenship. We are pleased to partner with Ocean Park to provide a permanent, safe, and comfortable home for Passion, the female crocodile found in Pat Heung last year. Croco Land will play a key role in raising public awareness about conservation and the importance of protecting Hong Kong's ecosystems,” said **Ms. Annie Chen, Deputy Chief Executive of CCB (Asia)**. “CCB (Asia) aims to incorporate ecological conservation into tourism through this sponsorship, enhancing the travel experience for mainland and overseas visitors. To promote inbound tourism, CCB (Asia) and CCB Credit Card or Debit Card holders from Hong Kong and mainland China will enjoy discount offers for Ocean Park tickets.”

“Ocean Park is delighted to introduce our newest animal ambassador, Passion, who will take up residence in the Park's latest attraction Croco Land. We thank CCB (Asia) for their generosity in sponsoring Croco Land,” said **Mr. Paulo Pong, Chairman of Ocean Park Corporation**. “Situated at the prominent main entrance of Ocean Park, Croco Land beckons visitors with open gates, highlighting our dedication to raising conservation awareness among the public.”



(From left) Ms. Ysanne Chan, Deputy Chief Executive and Chief Financial Officer of Ocean Park Corporation, Ms. Annie Chen, Deputy Chief Executive of CCB (Asia), Mr. Paulo Pong, Chairman of Ocean Park Corporation, Mr. Mickey Lai, Deputy Director of Agriculture, Fisheries and Conservation of the HKSAR Government, Ms. Joanne Chu, Acting Commissioner for Tourism of the HKSAR Government, and Mr. Ivan Wong, Chief Executive of Ocean Park Corporation visited Croco Land in Ocean Park, the new animal attraction presented by CCB (Asia).

Croco Land was built and designed with care by the professional teams of Ocean Park. The design of Croco Land replicates the natural habitats of wild crocodiles in an open-air environment, catering to the nature of crocodiles. The habitat features both land and temperature-controlled freshwater pools with deep and shallow water areas, trees as well as thermal lights for warmth during winter. Croco Land will be the home of Passion, the crocodile that was discovered last year at Lin Fa Tei, Pat Heung and transferred to Ocean Park for care by the Agriculture, Fisheries and Conservation Department. Passion is now officially Ocean Park's newest animal ambassador. The female crocodile is estimated to be 4 to 5 years old. She measures around 1.97 meters in length and weighs approximately 38.5 kilograms. Her name, Passion, was chosen by the public through online voting, outshining 11,000 submissions proposed at Ocean Park's New Member Naming Challenge. The Cantonese name echoes the pronunciation of Pat Heung, the place where she was spotted in Hong Kong. It also bears resemblance to the Cantonese term for passion fruit. This connection emphasises the energetic nature of the crocodile, captured by the word "Passion". Furthermore, "Passion" represents the Park's dedication to ecological conservation. It also serves as a shortened form of "passion fruit".



The Croco Land exhibit presented by CCB(Asia) will open to public for free.

To support the promotion of conservation and encourage citizens to meet Passion and also visit Ocean Park to experience its wide variety of activities, a year-round 10% discount\* will be offered when purchasing Ocean Park admission tickets with CCB (Asia) and CCB Credit Card or Debit Card. Local Hong Kong citizens and mainland Chinese tourists can enjoy the discount when visiting the Park for a fun day filled with close encounters with various animals and marine species, as well as the thrills of exciting amusement rides.

\* Promotion period runs from March 15, 2024 to March 14, 2025. Terms and conditions apply to the offer. For details, please visit: [www.asia.ccb.com/hk/op/en](http://www.asia.ccb.com/hk/op/en)  
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### **About China Construction Bank (Asia) Corporation Limited**

China Construction Bank (Asia) Corporation Limited (“CCB (Asia)”) is the comprehensive and integrated commercial banking platform of China Construction Bank Corporation (“CCB”) in Hong Kong. As the flagship of CCB Group’s overseas business, CCB (Asia) holds a variety of licenses and provides a wide array of banking services including retail banking services, commercial banking services, corporate banking services and treasury business etc., along with its industry-leading advantages in RMB services, FinTech, cross-border services and green finance. Through the extensive network and diversified service channels of CCB Group in Mainland China and Hong Kong, CCB (Asia) provides comprehensive, one-stop and integrated finance solutions to individuals, corporate and institutional clients. Adheres to “market-oriented, customer-centric” business philosophy, with its integrated operational platform as the basis, FinTech as the core drive and innovation as the leading force, CCB (Asia) is committed to providing efficient, safe and novel smart banking services to the general public.

For more information about CCB (Asia), please visit [www.asia.ccb.com](http://www.asia.ccb.com).

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