

客戶重要通知

Important Notice to Customers



更新《有關個人資料(私隱)條例之客戶通告》及《使用條款及私隱聲明》

本行之《有關個人資料(私隱)條例之客戶通告》(「通告」)及於本行網頁的《使用條款及私隱聲明》(「私隱聲明」)已於 2015 年 3 月更新。如欲了解有關本行從客戶收集得來的個人資料之相關政策及私隱聲明的內容，閣下可瀏覽本行網站參閱最新之[通告](#)及[私隱聲明](#)。

通告主要更改摘錄如下：

- 通告的(f)段進一步闡述了客戶資料的保護措施

私隱聲明主要更改摘錄如下：

- 聲明中的內容已作進一步修訂，概括了本行持有個人資料的種類、保安、保留和收集或保存個人資料的目的。

如有任何查詢，請致電客戶服務熱線 277 95533 或與本行職員聯絡。



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Update of Notice to Customers Relating to the Personal Data (Privacy) Ordinance and Terms of Use and Privacy Statement

Our Notice to Customers relating to the Personal Data (Privacy) Ordinance (“Notice”) and the “Terms of Use and Privacy Statement” (“Privacy Statement”) published on our website have been updated in March 2015. To know more about the Bank’s policy with regard to the use of personal data collected from customers and the content of the Privacy Statement, please visit our website for the latest version of the [Notice](#) and the [Privacy Statement](#).

Major change of the Notice is summarized below:

- Paragraph (f) of the Notice has been updated to clarify the customer data protection.

Major change of the Privacy Statement is summarized below:

- Content of the Privacy Statement is revised to clarify the types of personal data held by the Bank, personal data security, retention of personal data and the purposes of collection or retention of personal data.

For enquiry, please call our Customer Service Hotline at 277 95533 or contact our branch staff.

