

FOR IMMEDIATE RELEASE



CCB (Asia) named Hong Kong's Best Bank for Consumers by Euromoney
Constant advancement in customer-centric retail banking experience

Hong Kong – July 18, 2025 – China Construction Bank (Asia) (“CCB (Asia)”) has been named Hong Kong’s Best Bank for Consumers in the “Euromoney Awards for Excellence 2025” by international financial media Euromoney. CCB (Asia) is also the first bank in Hong Kong to receive this honor. Together with two major global industry awards received in June, these accolades underscore CCB (Asia)’s continuous efforts and achievements in customer experiences, relationship maintenance, and cross-border financial services. The award also uplifts the Bank’s brand awareness and international competitiveness.

By continuously driving innovation and implementation in three major strategic areas, focusing on wealth management, digital banking, and cross-border finance, and adhering to its “market-oriented, customer-centric” business philosophy, CCB (Asia) is committed to providing premium banking services and products customized for diverse customer groups. Since 2024, the Bank has strategically developed the retirement financial and non-financial services for near-retirees and senior community markets, established strategic alliances with professional financial institutions, and rolled out an array of bespoke banking products and services including retirement financing, legacy planning, asset management, Greater Bay Area lifestyle solutions, and healthcare services.

Mr. Zhang Jun, Vice Chairman and Chief Executive Officer of CCB (Asia), said “The award is a recognition of our retail banking capabilities and a testament to our competitiveness in the global financial market.” Ms. Annie Chen, Deputy Chief Executive, stated that “Leveraging our market-leading cross-border wealth management products and services, our professional team of talents, strategically planned branch network, and a comprehensive online banking platform, CCB (Asia) strives to deliver seamless and effective banking experiences to customers. With innovation and pioneering spirit, we aim to achieve an industry-leading retail service horizon.”





Judges of the award commented, “CCB (Asia) has been recognized for its outstanding commitment to consumer-centric services and innovation. Keys to its success are the Bank’s understanding of different consumer demographics, technological advancements in cross-border and remote banking experiences, the introduction of the ‘CCB Lifestyle’ APP, and its enhanced online and branch services.”

Organized by internationally renowned financial media Euromoney, the “Euromoney Awards for Excellence” are widely acknowledged as definitive accolades in the banking industry, drawing participation from over 600 elite financial institutions across more than 100 nations each year. These accolades are evaluated by a panel of professional analysts applying stringent qualitative and quantitative benchmarks during the selection process to guarantee impartiality and credibility. Notably, the Hong Kong’s Best Bank for Consumers prize singles out the most customer-oriented financial institution in the region that persistently enhances service quality and sustains superior customer relationships.

About China Construction Bank (Asia)

China Construction Bank (Asia) Corporation Limited (“CCB (Asia)”) is the comprehensive and integrated commercial banking platform of China Construction Bank Corporation (“CCB”) in Hong Kong. As the flagship of CCB Group’s overseas business, CCB (Asia) holds a variety of licenses and provides a wide array of banking services including retail banking services, commercial banking services, corporate banking services and treasury business etc., along with its industry-leading advantages in RMB services, FinTech, cross-border services and green finance. Through the extensive network and diversified service channels of CCB Group in Mainland China and Hong Kong, CCB (Asia) provides comprehensive, one-stop and integrated finance solutions to individuals, corporate and institutional clients. Adheres to “market-oriented, customer-centric” business philosophy, with its integrated operational platform as the basis, FinTech as the core drive and innovation as the leading force, CCB (Asia) is committed to providing efficient, safe and novel smart banking services to the general public.

For more information about CCB (Asia), please visit www.asia.ccb.com.

END